



UI/UX Design Course Syllabus

Introduction to UI/UX Design

- Defining UI and UX design and their significance
- Overview of the design process
- Real-world examples and case studies
- The role of UI/UX designers in product development

User Research and Personas

- Understanding user research and its importance
- Creating user personas
- Conducting surveys and interviews
- Hands-on activities in understanding user needs

Wireframing and Prototyping

- Introduction to wireframing and prototyping
- Tools for creating wireframes and prototypes
- Creating a basic interactive prototype
- Importance of feedback in the design process

Visual Design Principles and Final Project

- Basics of visual design: Color theory, typography, and layout
- Applying visual design principles to UI/UX
- Final hands-on project: Designing a simple user interface
- Presenting and sharing insights from final projects

Final Course Outcomes

- Hands on experience with real time projects
- Industry Recognized Certificate
- Placement Assistance